

Title of course- Tourism and Heritage Management	
Nodal Department of HEI to run course-	
Broad Area/Sector-	Tourism and Heritage Sector
Sub Sector-	
Nature of course - Independent / Progressive	Independent
Name of suggestive Sector Skill Council-	Tourism industry, hotel industries, travel agencies, etc, and other related fields
Aliened NSQF level	
Expected fees of the course –	
Stipend to student expected from industry-	
Number of Seats-	
Course Code-.....	Credits- 03 (1 Theory, 2 Practical)
Max Marks...100..... Minimum Marks	
Name of proposed skill Partner (Please specify, Name of industry, company etc for Practical /training/ internship/OJT)-	Tourism industry, hotel industry
Job prospects-Expected Fields of Occupation where student will be able to get job after completing this course in (Please specify name/type of industry, company etc.)-	The course will provide job opportunities to the students in tourism industries, hotel industry, travel agencies and other related fields.

Syllabus

Unit	Topics	General/ Skill component	Theory/ Practical/ OJT/ Internship/ Training	No of theory hours (Total-15 Hours=1 credit)	No of skill Hours (Total-60 Hours=2 credits)
I	A brief survey of history and culture of India-Indian culture,main characteristics,religion and philosophy Vaishnavism, Shaivism,Buddhism,Jainism, Vedant philosophy	Knowled ge of cultural heritage of India	Visit of historical places, monuments etc.	3	12
II	Indian Art and architecture-heritage of India, Ancient, medieval and modern	Knowled ge of cultural heritage of India	Visit of different places of historical importance	3	12
III	Meaning and concept of tourism: Tourism- excursion-leisure and recreation-visitor and traveler history Significance of tourism Types of tourism	Importa nce of tourism industry	Field work report,give n project report	3	12
IV	Heritage- Dance,music,drama,craft	Different dance and music forms of india	Personality developmen t, learning one regional or foreign language	3	12
V	Conservation of heritage-sites and monuments	Scientifi c process of preserva tion and conserva tion of historic	Learning through practical	3	12

		building s			
VI	Viva-voce				
Suggested Readings:Pran Nath Seth (2006) Successful tourism Management,Sterling,New Delhi (Vol.1&2),Cooper, Fletcher et al (1993) Tourism Principles and Practices,Pitman, Satish Chandra-History of Architecture and Ancient Building Materials in India, R. Nath- History of Mughal Architecture					
Suggested Digital platforms/ web links for reading-Google, Wikipedia etc					
Suggested OJT/ Internship/ Training/ Skill partner-Department of hotel management,Department of Tourism of Central and .U.P government Department of Archeology-Archeological Survey of India					
Suggested Continuous Evaluation Methods: test,quiz,skill test,group discussion etc					
Course Pre-requisites:					
<ul style="list-style-type: none"> ● No pre-requisite required, open to all ● To study this course, a student must have the subject history.. in class/12th/ certificate/diploma ● If progressive, to study this course a student must have passed previous courses of this series.- Yes 					
Suggested equivalent online courses:					
Any remarks/ suggestions:					
Notes:					
<ul style="list-style-type: none"> ● Number of units in Theory/Practical may vary as per need ● Total credits/semester-3 (it can be more credits, but students will get only 3credit/ semester or 6credits/ year ● Credits for Theory =01 (Teaching Hours = 15) ● Credits for Internship/OJT/Training/Practical = 02 (Training Hours = 60) 					