



राजा महेन्द्र प्रताप सिंह विश्वविद्यालय, अलीगढ़

Email:- registrar.rmpu@gmail.com

पत्रांक:आर0एम0पी0यू0/s/168 /2025

दिनांक ०५ .नवम्बर. 2025

सेवा में,

प्राचार्य/प्राचार्या

समस्त सम्बद्ध महाविद्यालय

राजा महेन्द्र प्रताप सिंह विश्वविद्यालय

अलीगढ़।

विषय: शैक्षणिक संस्थानों में तंबाकू-मुक्त शैक्षणिक संस्थान मैनुअल को लागू किए जाने के संबंध में।

महोदय/महोदया,

कृपया उपरोक्त विषयक संयुक्त सचिव, उच्च शिक्षा अनुभाग-3, उ0प्र0 शासन, लखनऊ के पत्र सं0 163 भा0स0/सत्तर-3-2025-1881827 दिनांक 17 अक्टूबर, 2025 एवं उक्त पत्र के साथ संलग्न भारत सरकार के पत्र सं0-8-2024-KT दिनांक 06.10.2025 (प्रतिलिपि संलग्न) का संदर्भ ग्रहण करने का कष्ट करें। जिसके द्वारा शैक्षणिक परिसरों को तंबाकू-मुक्त बनाने हेतु मैनुअल जारी किया गया है। उक्त मैनुअल के प्रावधानों का पालन सुनिश्चित करना सभी शैक्षणिक संस्थानों हेतु अनिवार्य है। अपने संस्थान परिसर में तंबाकू-मुक्त वातावरण सुनिश्चित करने हेतु निम्नलिखित आवश्यक कार्यवाही यथाशीघ्र संपादित करें-

1. संस्थान परिसर में तंबाकू उत्पादों के सेवन/बिक्री पर पूर्ण प्रतिबंध लागू करना।
2. परिसर में धूम्रपान/तंबाकू निषेध से संबंधित बोर्ड/सूचनापट्ट स्थापित करना।
3. छात्रों, कर्मचारियों एवं आगंतुकों के लिए तंबाकू-निषेध जागरूकता कार्यक्रम आयोजित करना।
4. तंबाकू विरोधी नियमों का उल्लंघन करने वालों पर निर्धारित प्रावधानों के अनुसार कार्रवाई करना।

अतः आपसे अपेक्षा है कि उपरोक्तानुसार निर्देशों का कड़ाई से पालन सुनिश्चित करते हुए प्रभावी कार्यवाही करें एवं इस महत्वपूर्ण सामाजिक एवं स्वास्थ्य सुरक्षा पहल को सफल बनाने में सहयोग करें एवं कृत कार्यवाही की आख्या आयोजित कार्यक्रम के फोटोग्राफ सहित विश्वविद्यालय को प्रेषित करने का कष्ट करें जिसे शासन को अवगत कराया जा सके।

भवदीय

०५/११/२५
(वी०के० सिंह)
कुलसचिव

प्रतिलिपि:- निम्नलिखित को सूचनार्थ:-

1. उप कुलसचिव, राजा महेन्द्र प्रताप सिंह विश्वविद्यालय, अलीगढ़।
2. निजी सचिव, मा० कुलपति जी, मा० कुलपति जी के संज्ञानार्थ।
3. गार्ड फाईल।

कुलसचिव

4328
27/10/25

संख्या-163 भा0स0/सत्तर-3-2025-1881827

प्रेषक,

प्रेम कुमार पाण्डेय,
संयुक्त सचिव,
उ०प्र० शासन।

सेवा में,

1. निदेशक,
उच्च शिक्षा, उ०प्र०,
प्रयागराज।
2. कुलसचिव,
समस्त राज्य/निजी विश्वविद्यालय, उ०प्र०।
3. उप निदेशक,
राष्ट्रीय उच्चतर शिक्षा अभियान,
लखनऊ।
4. अपर सचिव,
उत्तर प्रदेश राज्य उच्च शिक्षा परिषद्,
लखनऊ।
5. समस्त क्षेत्रीय उच्च शिक्षा अधिकारी,
उ०प्र०।
6. डॉ० मंजू सिंह,
विशेष कार्याधिकारी एवं राज्य सम्पर्क
अधिकारी, राष्ट्रीय सेवायोजना कोष्ठक,
उ०प्र० शासन।

उच्च शिक्षा अनुभाग-3

लखनऊ: दिनांक 17 अक्टूबर, 2025

विषय- शैक्षणिक संस्थानों में तंबाकू मुक्त शैक्षिक संस्थान मैनुअल को लागू किये जाने के संबंध में।
महोदय,

उपर्युक्त विषयक भारत सरकार के पत्र संख्या-8-2/2024-KT, दिनांक 06.10.2025 (छायाप्रति संलग्न) का कृपया संदर्भ ग्रहण करने का कष्ट करें, जिसके माध्यम से शैक्षणिक संस्थानों को तंबाकू मुक्त किये जाने हेतु कतिपय दिशा-निर्देश दिये गये हैं।

2- इस संबंध में मुझे यह कहने का निदेश हुआ है कि कृपया प्रश्नगत प्रकरण में दिये गये उक्त दिशा-निर्देशों के क्रम में नियमानुसार आवश्यक कार्यवाही करते हुये कृत कार्यवाही से शासन को अवगत कराने का कष्ट करें।

संलग्नक-यथोक्त।

Digitally signed by
PREM KUMAR PANDEY
Date: 17-10-2025
15:27:06
(प्रेम कुमार पाण्डेय)
संयुक्त सचिव।

35319 MS/SECY GH/2025

सं० - 163 भा० सं०/सं०-3-2025

संख्या...../PSHED/2025

दिनांक.....



सत्यमेव जयते

ACS (Social Welfare / Tech. Edu.) /
ACS (Health / Med. Edu.) /
PS (Basic / Sec. Edu. / High Edu. / Voc. Edu.)

Sanjay Kumar
Secretary,
Department of School
Education & Literacy,
Ministry of Education
Government of India

Vineet Joshi
Secretary,
Department of Higher
Education,
Ministry of Education
Government of India

Punya Salila Shrivastava
Secretary,
Ministry of Health &
Family Welfare,
Government of India

D.O No.8-2/2024-KT

संख्या...../VIPPESHED/2025

06th October, 2025

दिनांक.....

Dear Colleague,

As you are aware, tobacco consumption among our youth is a cause of grave concern and continues to remain one of the gravest public health challenges in our country. Tobacco consumption among youth includes both traditional forms such as smoking bidis, cigarettes, as well as chewing smokeless products such as gutka, khaini, betel quid, mawa as well as newer versions like e-cigarettes, oral nicotine pouches, heated tobacco products etc. Tobacco affects almost all body organs and causes many diseases. Most cases of head, neck, oesophagus and lung cancers are due to tobacco. Approximately one third of all cancers are tobacco related while 90% oral and lung cancers are linked to tobacco.

2. According to the fourth Global Youth Tobacco Survey 2019 for India, although there was decline in tobacco use among children as compared to the last Survey, the survey revealed that the prevalence of tobacco use among school going children aged between 13-15 years was still high at 8.4%. The Report also highlighted that the median age for initiation of cigarette, bidi smoking and smokeless tobacco use was 11.5 years, 10.5 years and 9.9 years respectively and girls initiated the use of tobacco products earlier than boys.

3. Youth is the time when children are prone to experimenting new things and when affected by academic stress, boredom or family issues try out prohibited substances. Tobacco and electronic cigarettes act as a Gateway to other addictions and unfortunately is linked to the learning outcomes of students. According to the Global School-based Student Health Survey conducted by WHO in 2022, the percentage of students who currently smoked cigarettes (on at least 1 day during the 30 days before the survey) was 3.7%. The percentage of students who have no close friends was 11.1 % and the percentage of students who seriously considered attempting suicide (during the 12 months before the survey) was 11%. Thus, providing a protective healthy environment for children and youth in schools/colleges/universities should be our priority, and the education and health departments are jointly working towards promoting a holistic healthy environment for children /youth in schools and colleges.

The strong cooperation and proactive efforts extended by all States/UTs during the launch and implementation of Tobacco Free Youth Campaign 2.0 in 2024, and the implementation of ToFEI guidelines in particular is gratefully acknowledged. The success of the previous campaign

Contd.2/-

14-10-25
(निरिजेश कुमार त्यागी)
विशेष सचिव,
उच्च शिक्षा विभाग,
उत्तर प्रदेश शासन।

14.10.2025

and the progress made in ushering tobacco free educational institutions was made possible by bringing in convergence between various agencies (Law enforcement, Health, Education and Civil societies) at the grassroots level and mobilising schools, universities, and communities to spread awareness and instil healthy practices among children and youth.

In pursuance of the Government of India's sustained commitment to tobacco control and in line with the vision of a tobacco-free generation, the Ministry of Health & Family Welfare (MoHFW), in collaboration with partnering Ministries, is launching the Tobacco Free Youth Campaign 3.0 (TFYC 3.0) on the 9th October, 2025. The campaign is designed to educate and empower children and youth to prevent the initiation of tobacco use and to support those who wish to quit, while also strengthening a culture of health and wellness in schools and universities across the country.

6. In this context, we would urge States/UTs to encourage all educational institutions under your jurisdiction to reaffirm their commitment towards implementing the Guidelines for Tobacco Free Educational Institutions (ToFEI) (copy enclosed). The Implementation Manual for ToFEI Guidelines is also enclosed for ready reference wherein nine activities are listed out for compliance by educational institutions with the objective of prohibiting tobacco sale and use in and around educational campuses. As part of TFYC 3.0, States/UTs may consider implementing the following activities viz;

- organising enforcement drives in making educational institutions tobacco free
- capacity building workshops for school heads, NSS/NCC volunteers in schools and colleges, to enable wider dissemination of the harmful effects of tobacco consumption among youth
- felicitation ceremonies for ToFEI compliant educational institutions.
- launch a community campaign to mark 100 yards circle around educational institutions,
- facilitate students in quitting tobacco and other forms of substance abuse,
- organising counselling sessions for children/youth in schools and colleges,
- organising competitions for creating innovative awareness content,
- participating and amplifying existing initiatives of Ministry of Education, Govt of India viz; participating in the World No Tobacco Day awareness quiz and the 'School Challenge: Towards a Tobacco Free Generation' available on the MyGov platform (<https://innovateindia.mygov.in/>)
- widely disseminating through educational channels of the States/UTs the educational videos developed by Ministry of Health & Family Welfare and also playing these videos in the schools /colleges/ education/sports coaching centres etc, where children & youth assemble.
- State/UT law enforcement departments as well as local self-government representatives be involved in awareness promotion and sensitisation activities conducted at schools and colleges/universities, so as to enable the Heads of Educational Institutions in implementing ToFEI guidelines, which calls for Marking of 100 yards area from the outer limit of boundary wall / fence of the Educational Institute with either painting a Red line on the road or fixing boards mentioning 'Tobacco Free Zone' and Shops within 100 yards of the Educational Institutes shall not sell any kind of tobacco, intoxicating or substance abuse products.